



THE GLOBAL FORUM FOR DESIGN

June 17–22, 2014

Hall 1 Sud, Messe Basel, Switzerland

Press

DESIGN MIAMI/ BASEL 2014: The Essential Global Event for Design Returns with Program of Unsurpassed Quality.

March 13, 2014 –The annual highlight of the global design calendar returns to Basel in June with an exhibition and events program studded with fresh perspectives on collectible design. More than 50 galleries from across Europe and as far afield as Seoul, Moscow, Western Cape and Shanghai are coming together to present exceptional contemporary, modern and historic works.

Bringing their expertise to bear on fields as diverse as Soviet Art Deco, South African neo craft, Korean new organicism and the design aesthetic of post-war North European artist colonies, the carefully selected galleries featured in Design Miami/ Basel 2014 are set to revitalize our understanding of collectible design. This year's exhibits will include museum-standard works of mid-century American, Italian and Scandinavian design, studio ceramics and artist jewelry, as well as cutting edge displays from the stars of tomorrow.

“Every year Design Miami/Basel gives collectors and design enthusiasts the chance to interact with the best in collectible design and the gallerists who are shaping this growing market. Whether it's museum quality vintage work or new limited-edition pieces from contemporary designers, the fair is exciting because it is not simply about a work that is seen, it is about objects with which we interact, it is about living and how our lives can be positively affected by the interaction with good design, old and new,” says Rodman Primack, who is in his inaugural year as Executive Director of Design Miami/.

At the heart of Design Miami/ Basel 2014 is a celebration of exchanging ideas – both between disciplines and between cultures. Here we find the designer as sculptor in the work of Yonel Lebovici shown by Galerie Chastel-Maréchal and the artist as jeweler in the work of Claude Lalanne at Louisa Guinness Gallery. Exploring the aesthetic exchange between East and West, the fair looks back to orientalist French furniture of the eighteenth and nineteenth centuries at Steinitz, and forward to crossovers of contemporary design culture on display at Pearl Lam Galleries and Tomás Alonso's spectacular tea garden, installed at Victor Hunt Designart Dealer.

This year the natural world feels very close at hand; Rowan Mersh's shell structures at first-time exhibitor Gallery FUMI seem to furl and wave like living anemones. At Southern Guild, Bronze Age proffer skull forms in bronze and wood, and Porky Hefer creates scale-clad, organic seating pods like dangling human-sized cocoons.

The current cultural surge in Latin America has shown its influence in this June's gallery program with new pieces developed for Design Miami/ Basel from Sebastian

Errazuriz and Hechizoo for Cristina Grajales Gallery and Milena Muzquiz for Salon 94, while R & Company presents a substantial selection of unique Brazilian Modern commissions by Joaquim Tenreiro.

Galleries from Paris, London and Geneva have been invited to present specially focused solo shows for the Design On/Site program. This edition is notably strong in its links to the field of contemporary art, with Elisabetta Cipriani presenting fossil-inlaid jewelry by Rebecca Horn, jewelry by the Argentinian designer Pablo Reinoso on display at Galerie MiniMasterpiece and Mitterrand+Cramer presenting works by pattern-loving provocateurs Studio Job. Completing the On/Site program is Galerie Gosserez, which will consecrate its space to the young German designer Valentin Loellmann.

Design Miami/ Basel 2014 launches Design At Large, an exhibition platform that presents monumental installations that surpass the scope of the gallery booth. At each fair, a new curator will make a selection of works for the program. Selected works will be presented around the center oculus on Design Miami/ Basel's first floor.

Basel's experiential Design Commission will be announced in April during the Salone Internazionale del Mobile in Milan and unveiled in Design Miami/ Basel's Event Hall this June.

Design Miami/ Basel's cultural program for 2014 will offer a diverse and lively forum for the exploration of ideas from the fields of design, architecture, fashion and technology. A full program of the fair's cultural offering of Talks, Collaborations, At Large Installations and Satellite Shows will be released in the coming months.

For further information, please visit Design Miami's website and blog, Design Log, for regular news and updates.

NOTES TO EDITORS

- Founded in 2005, Design Miami/ is the only fair dedicated to twentieth and twenty-first century collectible design from Europe, the United States, Asia, Africa and the Middle- East, unparalleled in its maturity while maintaining a unique ability to track top-quality emerging and blue-chip work, reflective of the fair's rigorous proposal-based selection process. Both serious in its curatorial intent and in its ability to playfully challenge established notions, the fair is an essential calendar fixture for the best international critics, collectors, designers, galleries, curators and enthusiasts alike. Design Miami/ remains the world's most cutting-edge fair dedicated to collectible design.

Schedule of Events

Design Miami/ Basel
June 17-22, 2014
Hall 1 Süd, Messe Basel, Messeplatz
Basel, Switzerland

Preview Day (by invitation only)/ Monday, June 16

Collectors Preview/ 12-5pm
Vernissage/ 5-8pm

Press Preview*

Monday, June 16/ 2:30-5pm

Remarks by Executive Director Rodman Primack/ 2:30pm

RSVP to Valentina Giani

Valentina.Giani@camronpr.com

+44 (0)20 7420 1700

Public Show Days

Tuesday-Wednesday, June 17-18/ 11am-8pm

Thursday-Sunday, June 19-22/ 11am-7pm

Design Miami/ Basel 2014 Tickets

Tickets can be purchased for entry to the fair Tuesday- Sunday, June 17-22

General Admission: CHF 25

Students & Senior Citizens: CHF 20

Combination Ticket to Art Basel: CHF 60

Design Talks

Free and open to the public; seating is first-come, first-served

June 17-19/ 5:30-6:30pm

The complete list of design galleries participating from Europe, Asia and the United States are:

Design Galleries

ammann//gallery/ Cologne

Antonella Villanova/ Florence

Armel Soyer/ Paris

Caroline Van Hoek/ Brussels

Carpenters Workshop Gallery/ London & Paris

Cristina Grajales Gallery/ New York

Dansk Møbelkunst Gallery/ Copenhagen & Paris

David Gill/ London

Demisch Danant/ New York

Erastudio Apartment-Gallery/ Milan

Franck Laigneau/ Paris

Galerie BSL - Béatrice Saint-Laurent/ Paris

Galerie Chastel-Maréchal/ Paris

Galerie DOWNTOWN – François Laffanour/ Paris

Galerie Eric Philippe/ Paris

Galerie Jacques Lacoste/ Paris

Galerie kreo/ London & Paris

Galerie Maria Wettergren/ Paris

Galerie Matthieu Richard/ Paris

Galerie Pascal Cuisinier/ Paris

Galerie Patrick Seguin/ Paris

Galerie Ulrich Fiedler/ Berlin

Galerie VIVID/ Rotterdam

Galleria O. / Rome

Galleria Rossella Colombari/ Milan

Gallery FUMI/ London

Gallery Libby Sellers/ London
Gallery SEOMI/ Seoul & Los Angeles
Hostler Burrows/ New York
Jason Jacques Inc./ New York
Johnson Trading Gallery/ New York
Jousse Entreprise/ Paris
Louisa Guinness Gallery/ London
Magen H Gallery/ New York
Nilufar Gallery/ Milan
Pearl Lam Galleries/ Hong Kong & Shanghai
Pierre Marie Giraud/ Brussels
Priveekollektie Contemporary Art|Design/ Heusden aan de
Maas
R & Company/ New York
Salon 94/ New York
Sebastian + Barquet/ New York
Southern Guild/ Wilderness
Steinitz/ Paris
Thomas Fritsch – ARTRIUM/ Paris
Victor Hunt Designart Dealer/ Brussels
YMER&MALTA/ Paris
Yves Macaux/ Brussels

Design On/Site Galleries

Elisabetta Cipriani/ London *presenting Rebecca Horn*
Galerie MiniMasterpiece/ Paris *presenting Pablo Reinoso*
Gosserez/ Paris *presenting Valentin Loellmann*
Mitterrand+Cramer/ Geneva *presenting Studio Job*

Design Miami/ Basel would not be possible without the support of its sponsoring partners, who share a passion for design and excellence.

- Audi, the fair's Exclusive Automotive Sponsor, returns to Basel with a site-specific design installation and an exclusive VIP Car Service.
- Swarovski, Main Sponsor, presents an exciting new design collaboration.
- Perrier-Jouët, Exclusive Champagne Sponsor of Design Miami/ Basel, is served throughout the fair.
- Vitra, Official Furniture Partner, will design and provide furniture for the lounges and public spaces and throughout the fair.
- The VIP Program is presented by American Express.

About Design Miami/

Design Miami/ is the global forum for design. Each fair brings together the most influential collectors, gallerists, designers, curators and critics from around the world in celebration of design culture and commerce. Occurring alongside the Art Basel fairs in Miami, USA each December and Basel, Switzerland each June, Design Miami/ has become the premier venue for collecting, exhibiting, discussing and creating collectible design. For more information, visit www.designmiami.com.

EXCLUSIVE AUTOMOTIVE SPONSOR, AUDI AG

Audi has long been fulfilling its social responsibility on many levels – with the aim of making the future worth living for generations to come. The basis for Audi's lasting success is therefore formed by environmental protection, the conservation of resources, international competitiveness and a forward-looking human resources policy.

The Audi Group delivered around 1,575,500 cars of the Audi brand to customers in 2013. In 2013 the Company achieved revenue of €49.9 billion and an operating profit of €5.03 billion. The Audi Group is globally present in more than 100 markets and produces vehicles in Ingolstadt and Neckarsulm (Germany), Győr (Hungary), Brussels (Belgium), Bratislava (Slovakia), Martorell (Spain), Kaluga (Russia), Aurangabad (India), Changchun (China) and Jakarta (Indonesia). The brand with four rings produces cars also in Foshan (China) since December 2013, in 2015 in São José dos Pinhais (Brazil) and 2016 in San José Chiapa (Mexico). AUDI AG's wholly owned subsidiaries include quattro GmbH (Neckarsulm), Automobili Lamborghini S.p.A. (Sant'Agata Bolognese, Italy) and the sports motorcycle manufacturer Ducati Motor Holding S.p.A. (Bologna, Italy). The Group currently employs more than 73,500 people worldwide, including more than 52,500 in Germany. Total investment of around €22 billion is planned from 2014 to 2018 – mainly in new products and sustainable technologies. Audi lives up to its corporate responsibility and has strategically established the principle of sustainability for its products and processes. The long-term goal is CO₂-neutral mobility.

For Design Miami/ press inquiries, please contact:

Camron PR Judy Dobias / Adnan Abbasi +44(0) 20 7420 1700

Judy.Dobias@camronpr.com / Adnan.Abbasi@camronpr.com